

## PRIVACY POLICY

**Privacy Policy.** This Privacy Policy discloses the privacy practices for Barclay Publicity, LLC, our email newsletters, and other applications owned and operated by Barclay Publicity, LLC, herein referred to as Barclay Publicity.

We reserve the right to modify this privacy policy at any time, so please review it frequently. If we decide to change this privacy policy in any way, we will notify you here on [www.barclaypublicity.com](http://www.barclaypublicity.com). Your continued use constitutes acceptance to any such changes.

**What is personal information?** “Personal information” includes information or data, in any form, about an identifiable individual.

**Cookies.** By using this site you consent to the use of cookies. Cookies are used to collect personal information about you, such as the sites and pages you visit or your preferences for a specific website. Cookies are used to improve security, to provide content, services, and to generate reporting statistics. Cookies can be managed in your browser or device settings.

## EMAIL POLICY

**Policy on permission.** Barclay Publicity engages in permission-based marketing. That means we need permission to send emails to you. In order for us to send an email, you must be someone who has: 1) specifically asked to receive our emails by opting in or signing up in some way, 2) offered an open and public invitation to contact you by email, or 3) you are someone who has bought a product or service from us.

**Barclay Publicity complies with the federal [CAN-SPAM Act of 2003](#).** The CAN-SPAM Act, is a law that sets the rules for commercial email, establishes requirements for commercial messages, and gives you the right to have us stop emailing you upon request.

Our emailed communications will never include false or misleading information and you can opt out of receiving emails from us at any time. You can choose not to receive messages in the future by either (1) following the “unsubscribe instructions” located near the bottom of our emails and newsletters, or (2) you can opt out here by emailing us at [marketing@barclaypublicity.com](mailto:marketing@barclaypublicity.com) with your request.

**Barclay Publicity complies with the [General Data Protection Regulation \(GDPR\)](#).** The GDPR is the new set of guidelines that dictate how individuals and companies may acquire, utilize, store, and delete the personal data of European Union (EU) citizens. If you are an EU citizen you have:

1. **The right to be forgotten.** You have the power to ask us to delete ALL of the data that is associated with your person. This requires us to provide more than an unsubscribe button. If you make this request, we must delete all the data stored in our databases.

2. **The right to receive proof of subscriber consent.** You have the right to ask us exactly how and when you opted in. If a request is made, we will provide you with proof of consent at no cost to you.
3. **The right of portability.** You have the right to request your stored data, which means we will download a file containing all of your stored data in a “commonly used and machine-readable format” upon request.
4. **Notification of breach rights.** Notification of breach of privacy is mandatory under the GDPR, which means we have 72 hours from becoming aware of the breach to notify you.

**Survey email.** We may invite you to participate in user surveys asking for feedback on Barclay Publicity and existing or prospective products and services, as well as information to better understand our users. User surveys greatly help us to improve our services, and any information we obtain in such surveys will not be shared with third parties, except in aggregate form.

**Emails from you.** If you send us an email, we will use your email address to respond directly to your questions or comments.

## **TYPES OF INFORMATION COLLECTED**

**Billing and credit card information.** To enable payment for services, Barclay Publicity collects and stores name, address, telephone number, email address, credit card information and other billing information. This information will only be shared with third parties who help to complete the purchase transaction. Examples of this include fulfilling orders and processing credit card payments.

**Analytics information.** Barclay Publicity may directly collect analytics data, or use third-party analytics tools and services, like Google Analytics, to help measure traffic and usage trends for our web pages, email newsletters, promotions, and social media connections. These tools collect information sent by your browser or mobile device, including the pages you visit and other information that assist in improving your user experience. Non-personal or aggregate information may be shared with any number of parties, provided that such information shall not specifically identify you.

**Contests, sweepstakes and special offers.** Barclay Publicity collects personal information from you when you participate in sweepstakes, contests or special offers. If this information is also being collected by a third party other than Barclay Publicity, we will notify you at the same time.

## **INFORMATION SHARED WITH THIRD-PARTY SITES**

**MailerLite.** We use MailerLite to manage our email marketing subscriber list and to send emails to our subscribers. MailerLite is a third-party provider, which may process your data using industry standard technologies to help us monitor and improve our newsletter.

MailerLite’s privacy policy is available at <https://www.mailerlite.com/privacy-policy>.

You can unsubscribe from our newsletter by clicking on the unsubscribe link provided at the end of each newsletter.

**Links to other websites and services.** When you use a link to go from [www.barclaypublicity.com](http://www.barclaypublicity.com) to another website or application, this Privacy Policy does not apply.

**Social media.** The information you allow us to access varies by social networking site, and depends on the level of privacy settings you have in place at the social networking site. You can control and find out more about these privacy settings at the applicable social networking site.

**To third parties in the event of legal reasons.** We may be required to disclose personal information to the government or other legal or regulatory authorities if so ordered by a court of law or for other legal reasons.

## **AMAZON AFFILIATE PROGRAM**

**Amazon Affiliate Program.** Barclay Publicity, LLC is a participant in the Amazon Services LLC Associates Program, an affiliate advertising program designed to provide a means for sites to earn advertising fees by advertising and linking to amazon.com.

## **CONTACTING BARCLAY PUBLICITY**

**Contacting Barclay Publicity about privacy.** If you have any questions about our privacy statement, the information we have collected from you online, the practices of this site, or your dealings with this web site, please contact us:

Email: [marketing@barclaypublicity.com](mailto:marketing@barclaypublicity.com)