

The Editing and Formatting Team at Barclay Publicity, LLC

Danielle Barclay, Copywriter

As the owner of Barclay Publicity, LLC, Danielle is responsible for client acquisition and drives the strategy and tactics behind every publicity and marketing campaign. She is an award-winning social media expert and has created and implemented over 500 book launch campaigns. In her twenty years of copywriting experience, she has written content for email newsletter campaigns, brand and product taglines, radio jingles, website content, online and print ads, and various multi-media projects. One of her book publishing specialties is back cover synopsis development. It might seem simple enough, but an effective book blurb must convey the books entire narrative arc in two or three short paragraphs and ultimately sell the book. If you're stuck writing your book blurb, Danielle can help. Find her on Twitter at [@Barclay_PR](#) and [@DaniBarclay](#).

Amy Kessler, Formatter

Amy Kessler lives in Colorado Springs with her family. She likes to torture herself by learning and playing in Adobe programs and giving digital and print books a face life and she loves to create stunning graphics to help make books pop and stand out. In the author world, she masquerades as [A.L. Kessler](#) and writes urban fantasy and paranormal romance. She's best known for her [Here Witchy Witch](#) series. When she's not in front of a computer, she can be found curled up with a good book and a big cup of coffee. She holds a Bachelor's in Business from CTU with a focus on Marketing. You can find her on twitter at [@a_l_kessler](#).

Jasmyn Novachek, Editor

Jasmyn Novachek is a lover of the written word and enjoys working with authors to make their story the best it can be. She is an experienced editor in all things paranormal, from middle grade and young adult to adult, urban fantasy to paranormal romance, and epic fantasy, but loves a good romance of any type as well. Always on top of current book trends and structures, she will help bring your story to life, be it a short story, novel, or series and her excellent eye for detail and readability will make your manuscript shine. Jasmyn's notable list of happy clients include Amazon best-selling authors A.L. Kessler and Danielle Annett.

Jasmyn is a judge for the RONE awards and the YARWA Athena awards. She is a member of the Editorial Freelancers Association and regularly engages in educational opportunities to expand her knowledge and skills. She holds a BS in Accounting from Upper Iowa University and also holds the role of senior publicist at Barclay Publicity. You can find her on Twitter at [@Desti999](#).

Cameron Yeager, Editor

Cameron's editing portfolio includes more than 100 novels published by Month9 Books, Evernight Publishing and numerous Indie authors. She holds a BA in English, and a former Language Arts credential. Her specialties range from developmental edits, copy/line editing, and proofreading. Her keen eye for detail can quickly identify a book's strengths and weaknesses, and will help make any manuscript look professional and ready for publishing. She works flexible hours and is easily accessible. When she's not engrossed in editing projects, she can be found promoting the newest releases at Barclay Publicity. Find her on Twitter [@Ldyskyfire](#) and [@WhattheCatRead](#).